

Historic, Archive Document

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Flowers for the Shade . . .



CAMELLIA TYPE TUBEROUS BEGONIAS

ALL SUMMER THRU

Exotically Beautiful—Yet Easy to Grow

TUBEROUS BEGONIAS

CAMELLIA TYPE

Beautiful double flowers with overlaid petals. In 8 colors: Red, White, Pink, Rose, Salmon, Bronze, Yellow, Scarlet or Balanced Mixture.

GOOD FLOWERING BULBS

8 for \$1.00; 30 for \$3.00

JUMBO BULBS

3 for \$1.00; 12 for \$3.50

PENDULA TYPE

For walls, porch boxes and hanging baskets. Singles, doubles and semi-doubles in great range of colors.

GOOD FLOWERING BULBS

8 for \$1.00; 20 for \$2.00

FIMBRIATA TYPE

Carnation Flowered

Very double flowers with closely quilled petals. Colors mixed in a wide assortment.

GOOD FLOWERING BULBS

8 for \$1.00; 20 for \$2.00

20 UNUSUAL BULBS \$2.00

FOR SHADY LOCATIONS

Get early blooms of these favorites. Start inside in March, transplant May.

5 CALADIUMS, fancy leaved \$1.00

Fascinating, beautiful foliage, blended designs of white, red, green, rose, purple, silver.

8 TUBEROUS BEGONIAS, Camellia Type \$1.00

Good flowering bulbs. 1 each 8 lovely colors.

4 GLOXINIAS, giant flowered \$1.00

New Blends of blue, rose and white.

**SPECIAL! 20 bulbs; all of above 17,
plus GIFT of 3 Anemone \$2.00**

All easy to grow and sure to bloom this year.

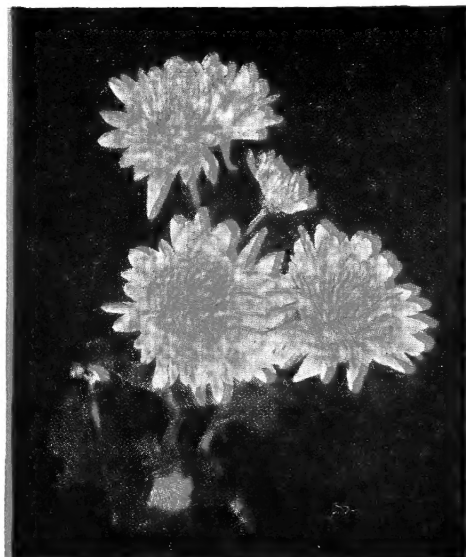
JUST FOLLOW THE SIMPLE DIRECTIONS SENT WITH EACH ORDER.



**PLANT
HARDY
MUMS
IN SPRING
FOR A
GARDEN
FULL OF
COLOR
THIS
FALL**



SEPTEMBER SHELL



CLIFF RUNYAN

14 OUTSTANDING NEW CHRYSANTHEMUMS \$5.00

Each Variety Carefully Labeled

5 EXTRA HARDY OHIO HYBRIDS Regular Catalog Value **\$2.50**

All double Flowered 2 in. across. 1 each BOUGAINVILLE—deep red, MARIGOLD—bronze, OLD COPPER—yellow, ROSE MOUND—rosepink, ETERNAL SNOW—white pictured above.

4 CHOICE CUTTING POMPON MUMS Catalog Value **\$2.00**

Double Flowers—2 to 2½ inches across. 1 each BOHKARA—red, WINTERSET—white, EARLY WORM—yellow, ERMALINDA—pink.

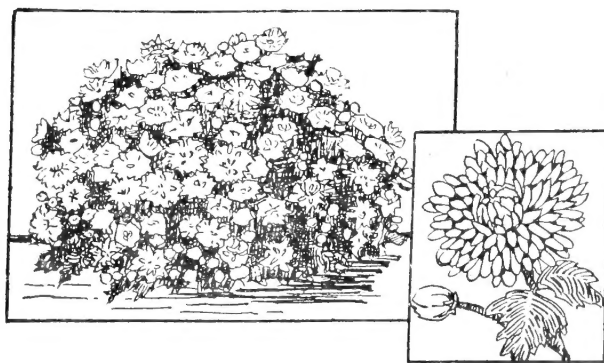
4 GIANT FLOWERED CHRYSANTHEMUMS Catalog Value **\$2.00**

5 to 7 inches across when disbudded—double. 1 each ENTICILIENT—red, SILVER SHEEN—white, CHESTER CASTLE—pink, JEAN HARLOWE—yellow.

1 PLANT MAYOR JAMES A. RHODES Catalog Value **\$1.00**

Rocknoll's outstanding new mum. Pictured on address side.

Special—The 14 Mums as described above—a \$7.50 val., only \$5.00



17 HARDY MUMS \$2.00

8 DWARF EARLY CUSHION MUMS **\$1.00**

8 lovely colors. All Hardy. Bushels of blooms from June till frost.

3 SPECTACULAR ENGLISH MUMS **\$1.00**

Giant red, yellow, bronze, 4-6 in. across. Be first in your locality to raise these hardy Chrysanthemums of greenhouse size

5 BEST MUMS FOR CUT FLOWERS **\$1.00**

Fully Double Hardy Long-Stemmed kinds. 1 each red, pink, white, bronze, yellow.

Each Group Carefully Labeled

SPECIAL

ALL 3 ABOVE OFFERS **\$2.00**
16 BEAUTIFUL PLANTS

Each \$2.00 order earns a free plant of Bonfire—a grand Red Mum. These plants will bloom this year if planted by June 15th.

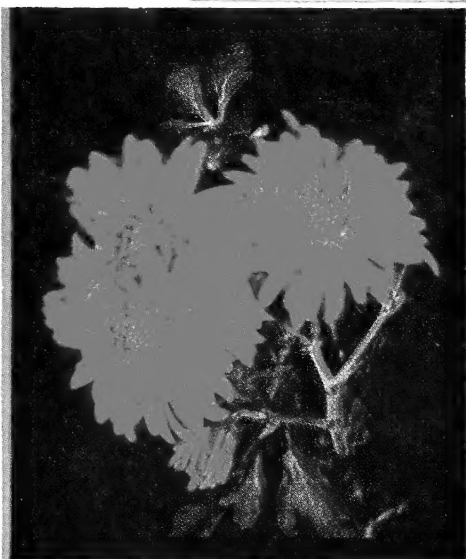
Try the Four New Ohio Hybrid Mums Pictured to the Right

SEPTEMBER SHELL
CLIFF RUNYAN
BRILLIANCE
PURPLE CARPET

ONLY

\$1.50

These are of the type known as Media Mums—grow about 18 inches high, tall enough to cut yet low enough not to require staking or cutting back.



BRILLIANCE

DOUBLE SHASTA DAISIES

BIG LONG STEMMED HARDY ONES THAT BLOOM ALL SUMMER LONG

Four years ago, just after the war was over, we imported two of the rarest new double Shasta Daisies from the Netherlands. These have been thoroughly tried and tested as to hardiness and flowering qualities and really are tops in both respects.

Aglaya 50c each; 3 for \$1.39

The best grower of the two.

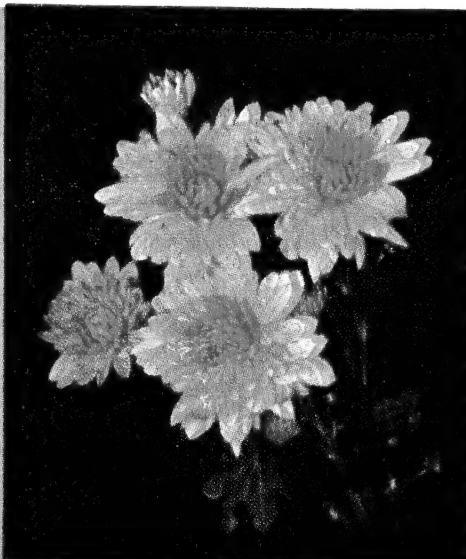
Large shaggy flowers all summer long.

Teumar \$1.00 ea.; 3 for \$2.50

Lovely large fringed flowers, full double.

The finest daisy flower we know.

2 ea. these Daisies 4 pl. \$2.39



PURPLE CARPET

FROM

ROCKNOLL NURSERY

MORROW, OHIO

*Is Your Name and Address
With This Order?*

No Advance In Prices . . . Many Reductions

Dear Friends: Rather than raise prices, and in quite a few cases in order to reduce them we are not prepaying shipments this season.

To make it easy for you to figure the amount to send with your order to cover postage and packing add 10 cents for each dollar's worth ordered up to \$5.00. On orders of \$5.00 and over we will ship Railway Express Collect or if you must have by Parcel Post we will bill you for the postage used. Any excess postage paid will be returned.

ROCKNOLL NURSERY - Morrow, Ohio



TUBEROSES . . .

Fragrant, Double, American Grown

An old Favorite in beautiful white dress on single stem. Very fragrant; double pearl. Plant a few every few weeks from April 1 on. Instead of being imported, the tuberose is one bulb America grows and exports. Not hardy.

12 for \$1.39



CALADIUMS, FANCY...

Tuberous bulb, grows in the shade

The most beautiful of all the ornamental leaf plants; in wide variety of designs and colors, bright and soft. May be grown in pots for winter, or started inside for earlier summer blooming. Nice in porch boxes and in bedding, too. Hardy only in deep south.

4 for 89c

ORDER BLANK

ROCKNOLL NURSERY, MORROW, OHIO

Name -----

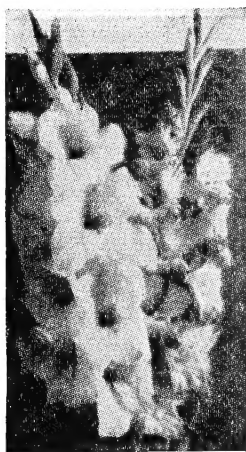
Street No. or RR -----

Post Office ----- Zone ----- State -----

<input type="checkbox"/> 12 TUBEROSES	\$ 1.39	<input type="checkbox"/> 3 AMARYLLIS	\$ 1.00
<input type="checkbox"/> 4 CALADIUMS	.89	<input type="checkbox"/> 10 CANNAS	1.50
<input type="checkbox"/> 1000 GLADS	25.00	<input type="checkbox"/> 12 DAHLIAS	2.50
<input type="checkbox"/> 100 GLADS	3.00	<input type="checkbox"/> 15 TUBEROUS BEGONIAS	1.00
<input type="checkbox"/> 25 GLADS	1.00	<input type="checkbox"/> 6 TUBEROUS BEGONIAS	1.95
<input type="checkbox"/> 5 HARDY LILIES	1.00	<input type="checkbox"/> 17 OUTDOOR MUMS	2.00
<input type="checkbox"/> 10 HARDY LILIES	1.93	<input type="checkbox"/> 12 PACKS SEEDS	.97

Payment herewith ☐ Send C. O. D. ☐ Total \$.....

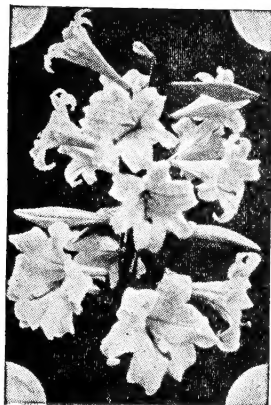
NOTE: Be sure to give complete name and address. We prepay to your door.
Satisfaction guaranteed.



RAINBOW GLAD GARDEN

A fine assortment of favorites, such as Aladdin, Beacon, Dr. Bennett, Duna, Gold Dust, etc. Eight colors in all. These are all good healthy bulbs, sure to bloom in 1948, in large No. 3 size, which is what florists use, at a price that enables you to buy the quantities you've always wanted. Plant more each week, and have colorful spikes in garden and house all summer long. If you will let us make the selection from current stock, label them carefully, we can sell them to you for:

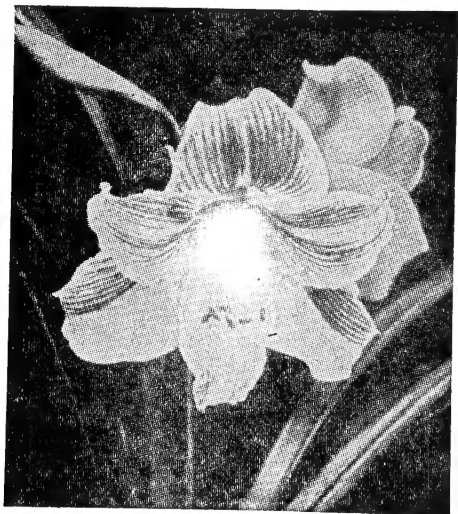
1000 for \$25.00; 100 for \$3.00; 25 for \$1.00



LILIES, Hardy

We include five of the hardy lilies most certain to grow and beautify your garden. Lilies need a loose, well drained soil with some humus. Grown in America, all hardy, all good size, all sure to bloom next spring and summer. You will be delighted with our selection, from such favorites as Philippine, Tiger, Red Canada, Decoration Day, Regal, etc.

5 for \$1.00 - 10 for 1.93



AMARYLLIS . . .

For indoor winter flowering

Easily grown indoors, with immense showy, beautiful plants and attractive colorful blooms. Usually have several blooms on each spike. Some have solid such as bright red, crimson, scarlet; others are splashed with these colors on white background. Plant one to a pot.

3 for \$1.00

CANNAS . . .

Lower growing bedding varieties

We select two roots from each of five varieties, such as Hungaria, The President, Richard Wallace, Yellow King Humbert and Wyoming. Foliage ranges from blue green to green and even purple. Cannas like sun. At this low price you can enjoy a big canna display that will be the talk of your neighbors and your own delight.

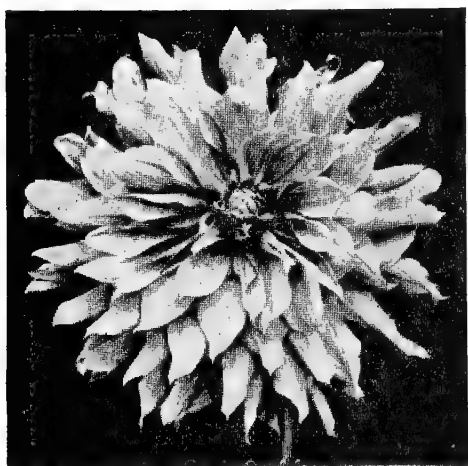
10 Roots for \$1.50



DAHLIAS

Marvelous values in some of the standard and newer varieties, among them Cherokee Brave, Com-mando, Golden City, Josephine, Michigan White and Mrs. Albin. Dahlias are easy to grow, really make a spectacular show far into the fall. Large doubles, all colors, our selection. Nice plump roots.

12 for \$2.50



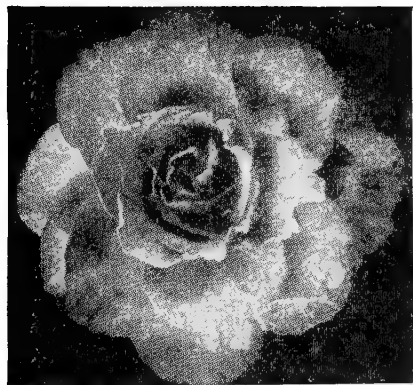
TUBEROUS BEGONIAS

Grow in the shade!

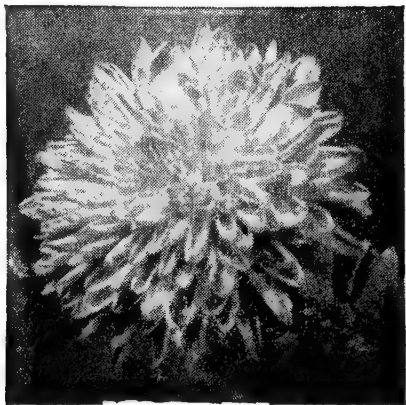
Something you can work on indoors. Put Tuberous Begonias in pots in February, then transplant to beds after warm weather arrives. Or you can start later, outdoors. Large, double camelia-like flowers, many colors, will delight all who see them.

Double Flowered, 15 for \$1.00

Jumbo Size, Double Flowered, 6 for \$1.95



OUTDOOR MUMS



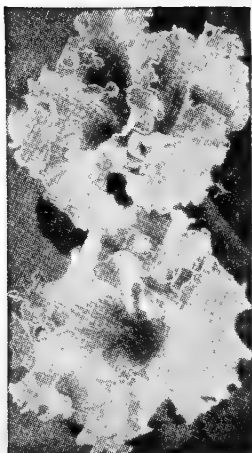
Rocknoll first attained national prominence through their fine mums, and here is a special offer on seventeen of our choice outdoor varieties:

- 3 Spectacular English Mums, 4 to 6 inches across; red, yellow, bronze. \$1.
- 8 Dwarf Early Cushion Mums; 8 colors, all distinct, all hardy; bushels of blooms June till frost. \$1.
- 5 Best Mums for Cut Flowers; fully double, hardy, long stemmed; red, pink, white, bronze, yellow. \$1.

Mums will be shipped in the spring, at proper planting time for your locality.

ALL 17 MUMS, a beautiful collection

\$3.00 Value for \$2.00



SEEDS . . .

Old favorites in new big size and brilliance

If you will leave the variety selection to us, we will send you twelve packs of seed, some annual and some perennial, which you can grow and succeed with . . . zinnia, marigold, pansy, nasturtium, cosmos, calendula, verbena, petunia, basket flower (centaurea Americana), gaillardia, scabiosa, snapdragon.

12 for 97c

A FEW MORE ROCKNOLL SPECIALS

You'll Want for Your Garden!

In this little folder we are offering you a few of the big values contained in our regular catalogue, which is yours upon request.

These are some of the most popular flowers there are, at prices all can afford. Look them over, check off on the order blank the things you want, and we'll get them off to you promptly. All plants and bulbs will bloom the first season.

EARN—With each order of \$2 or more sent in promptly, you will receive 3 bulbs of rare Hanging Basket Begonia - Pendula Type.

ROCKNOLL NURSERY, Morrow, Ohio

Cash Premiums For Early Orders

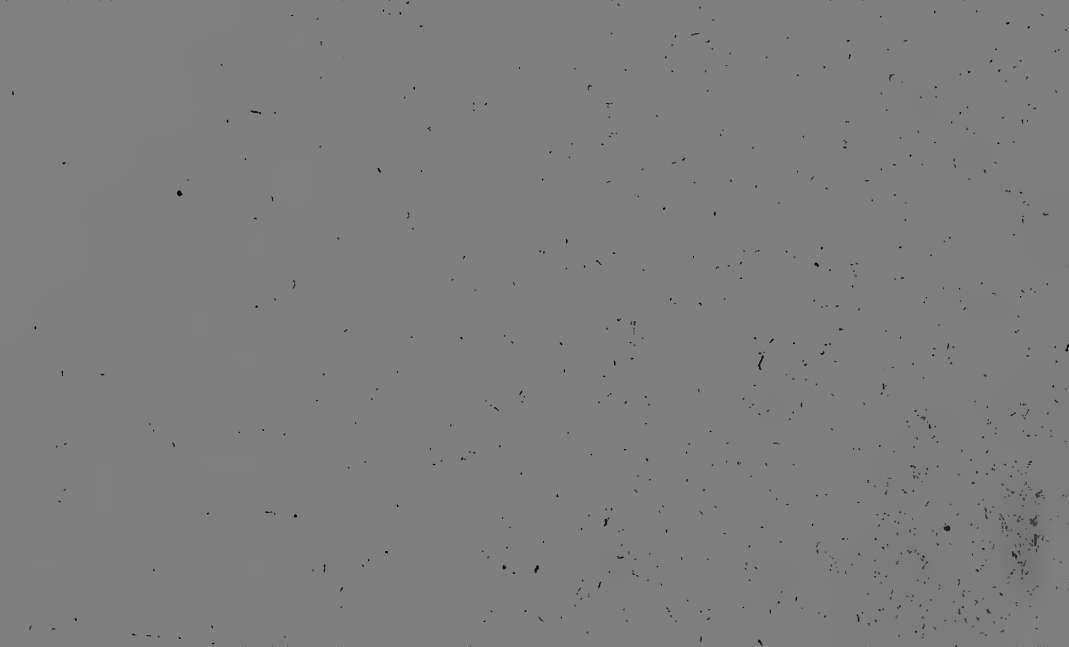
Deduct the Amount shown from All Orders taken only from the Accompanying Folders when sent in by February 21st, 1949, on Orders Totaling.

- \$2.00 to \$3.50 . . . deduct . . . 25c from your total remittance.
- \$3.50 to \$5.00 . . . deduct . . . 50c from your total remittance.
- \$5.00 to \$10.00 . . . deduct . . . 75c from your total remittance.

(Check amount of Premium earned.)

Remember — This Premium is Good only until Feb. 21st, 1949 and this slip must be returned to us with your order.

ROCKNOLL NURSERY - Morrow, Ohio



5 HARDY LILIES \$1.00

We offer you 5 of the hardiest and most lovely lilies for only \$1.00. One each of the following:

RED RUSSIAN LILY

TRUE TIGER LILY—Red

REGAL LILY—White and Pink

CORAL LILY—Bright Red

PHILIPPINE LILY—White and Green

10 Lilies, 2 each of above \$1.93

All Blooming Sized Bulbs

REGAL LILIES

EVERYONE LOVES REGALS

Lilies as they are of easiest culture and sure to bloom year after year. Their tall fragrant white trumpets are the sensation of June gardens. We find the best size to plant is a bulb 4 to 5 inches in circumference, and offer these in two lots.

6 Good Blooming Regal Lilies \$1.00

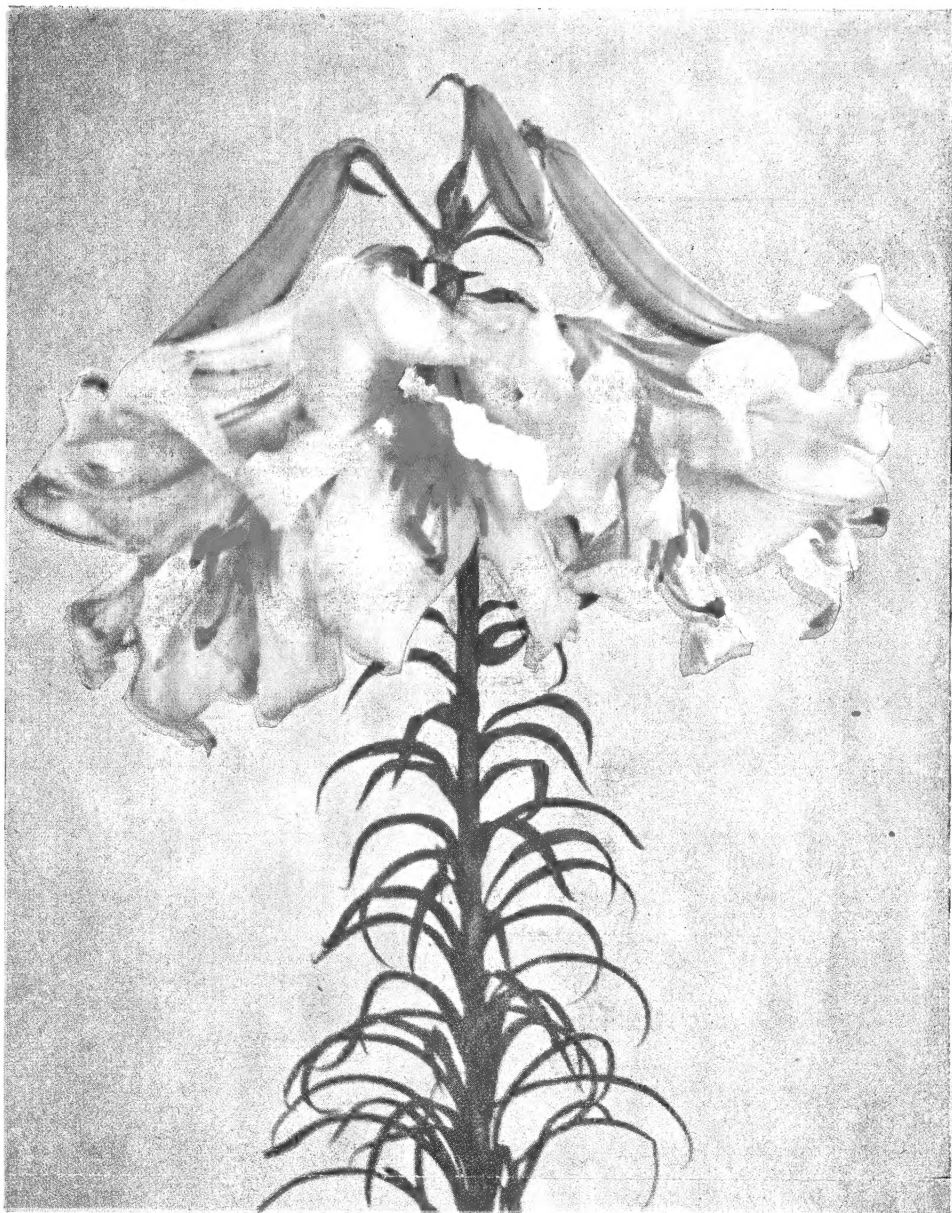
15 Good Blooming Regal Lilies \$2.00

TERMS OF BUSINESS

We cannot fill order for less than \$2.00. With orders from \$2.00 to \$5.00 please add 10c for each dollars worth ordered to cover postage and packing costs. With orders of \$5.00 or over we will ship Railway Express Collect or if you must have by parcel post we will bill you for postage used, any excess postage paid will be returned.

C. O. D. ORDERS PROMPTLY FILLED

Use check or money order so you will have a record.



(1) **REGAL LILIES** (2) **TUBEROSES** (3) **GLADIOLUS**
See what you're buying. These are flowering size bulbs, sure to bloom this summer if planted early. Unretouched photograph shows average size we will send you. Don't buy tiny bulblets which won't bloom for several years. Order now, get lots of good blooms this year, at very low cost.

Regal Lilies **10 for \$1.00**

Are large, fragrant, pure white, tall. Easy to grow. Flower in June.

Tuberose **15 for \$1.00**

Extremely fragrant, fine for cutting.

Gladiolus **50 for \$1.00**

Giant flower type in 10 or 12 colors. Florists plant this size. Big bargain!

EXTRA OFFER! For immediate \$2 orders we will send one new imported hybrid glad bulb Elizabeth the Queen; giant, clear pink, exotic! No charge.

Special—75 Big Spring Bulbs—only \$2.00

Includes all 3 \$1.00 offers for only \$2.00.

ROCKNOLL NURSERY, MORROW, OHIO

Please send me the following order as checked:

☐ Cash ☐ C. O. D.

- ☐ 75 Big Spring Bulbs \$2.00
- ☐ 5 Hardy Lilies \$1.00 ☐ 10 for \$1.93
- ☐ 6 Regal Lilies 4-5 in. around \$1.00 ☐ 15 for \$2.00
- ☐ 14 OUTSTANDING NEW MUMS \$5.00
- ☐ 4 New Ohio Hybrid Mums \$1.50
- ☐ 17 Hardy Mums \$2.00
- ☐ 3 Aglaya Daisy \$1.39
- ☐ 3 Teumar Daisy \$2.50
- ☐ 4 New Double Daisies \$2.39
- ☐ 8 Camellia Begonias \$1.00 ☐ 30 for \$3.00
- ☐ 8 Pendula Begonia \$1.00 ☐ 20 for \$2.00
- ☐ 8 Fimbriata Begonias \$1.00 ☐ 20 for \$2.00
- ☐ 20 Unusual Bulbs for Shade \$2.00
- ☐ 4 Giant Flowered Gloxinia \$1.00
- ☐ 5 FANCY LEAVED CALADIUM \$1.00
- ☐ 4 NEW PATENTED ROSES \$5.75
- ☐ 3 NEW PATENTED ROSES \$4.25
- Choice
- ☐ 12 GOOD MONTHLY ROSES \$5.00
- ☐ 50 Giant Flowered Glad Bulbs \$1.00
- ☐ 15 Fragrant Tuberoses \$1.00
- ☐ For Mailing costs I am adding 10%.
- ☐ Ship Express Collect for Transportation Cost.

Name

Address

EVERBLOOMING MONTHLY ROSES

New Patented Varieties

MIRANDY

PATENT #632

\$1.50 each 3 for \$4.00

\$15.00 dozen

A Gorgeous Fragrant Red Rose. The big ovoid buds are deep, rich, dark red, opening into a bright chrysanthemum red. The flowers are full double (508 petals) with a wonderful damask fragrance. The plant is strong, free growing and flowering.

PEACE

PATENT #591

\$2.00 each 3 for \$5.00

\$18.00 dozen

The bud, of fresh, bright yellow edged with cerise, opens to a magnificently formed bloom of soft clear yellow, each petal edged with pink. Although the bloom is unusually large, double and long-lasting, the dainty, clean and sparkling colors give it an almost ethereal loveliness.

SHOW GIRL

(Lammerts)

PATENT #646

\$1.50 each 3 for \$4.00

\$15.00 dozen

Rich phlox-pink. This new Rose has promptly become one of the most popular of recent pink varieties. It is remarkable for the length of its lovely buds and the strength and vigor of the tall plants. Give it plenty of room. Deep, vivid pink blooms of good substance and exhibition form are produced on long, strong stems. One of the best of the deep pink varieties, perfect for cutting.

MME. HENRI GUILLOT

PATENT #337

\$1.50 each 3 for \$4.00

\$15.00 dozen

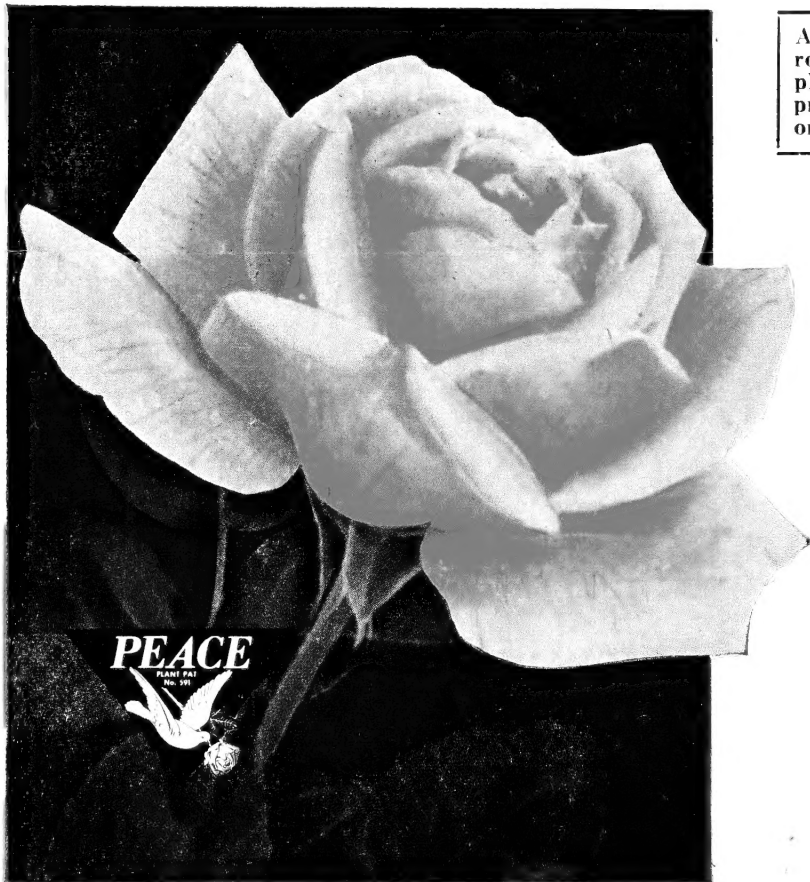
This outstanding beauty has no rival in form or color. Large, firm-petaled flowers come singly on strong plants with extra-large, shiny foliage. Long, slender buds open to exquisitely formed, fragrant, urn-shaped blooms of raspberry-pink, with a golden base, changing to watermelon-pink.



SHOW GIRL

Patented Roses

As Northern Grown roses are very large plants we cannot prepay the Postage or express on them.



4 NEW PATENTED ROSES \$5.75

1 each of the 4 new roses described above. MIRANDY, SHOW GIRL, PEACE, MME. HENRI GUILLOT

3 NEW PATENTED ROSES \$4.25

Pick 3 of any of the four new roses shown above.
But only one Peace Rose.

12 GOOD MONTHLY ROSES \$5.00

All Strong 2 Year old fieldgrown stock.

12 Labeled kinds our Selection will include

3 Red 2 Pink 3 Yellow 2 Two Tone 2 White

GOOD STANDARD MONTHLY ROSES

Large 2 Year Old Field Grown Stock

69c each 3 for \$2.00 \$5.00 dozen

As we can pack 12 roses as reasonably as 1 or 3 you can save considerably by ordering by the dozen.

These are good standard hardy varieties that will be sent to you named but as our stocks are low we ask you to select the colors you want and we will name the varieties.

REDS

PINKS

WHITE

YELLOWS

2. TONE

MIRANDY

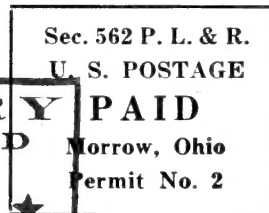
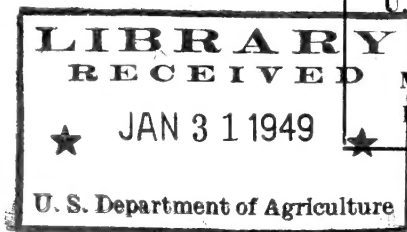




GIANT CHRYSANTHEMUM MAYOR JAMES A. RHODES

ROCKNOLL NURSERY . . MORROW, OHIO
 RETURN POSTAGE GUARANTEED

= 1949 =



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